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**Adventureland Resort Debuts All-New Hyperlight Water Slide on May 24**

The Home of Iowa's Best Thrills Introduces Fun in a Whole New Light This Saturday in Partnership with Big Brothers Big Sisters of Central Iowa

ALTOONA, IOWA [May 20, 2025] – This weekend is electric at Adventureland Resort as the park opens the all-new water slide experience, **Hyperlight** on Saturday, May 24 at 11 a.m. The newest addition to Adventure Bay, Hyperlight electrifies the park's *Typhoon* water slide, adding vivid lights, dynamic sounds and new thrills.

The Grand Opening festivities will begin at 11 a.m. in front of Hyperlight. The first 1,000 guests that make their way through the Adventure Bay gates will receive free Hyperlight branded swag and will have the chance to be among the first to ride the recharged attraction. The park, in partnership with children from Big Brothers Big Sisters of Central Iowa (BBBSIA) will be hosting a ribbon cutting ceremony ahead of the very first ride.

"We're always looking for new ways to amp up the fun at Adventureland, and Hyperlight does exactly that," said Mike Lusky, General Manager of Adventureland Resort. "We're proud to debut this all-new, electrifying experience with our partners at Big Brothers Big Sisters of Central Iowa, and we can't wait for guests to experience the upgraded slide this Saturday. It's the perfect way to kick off a summer full of unforgettable moments at Adventureland."

This Adventure Bay water slide has been recharged and is now ready to rock with iSlide technology. The all-new experience, Hyperlight, will include out of this world color changing lights and lasers and dynamic surround sound that will transform the water slide into an all-new full sensory experience. Riders should prepare to hold onto their tubes and get ready to launch into a galaxy far away as they race through the tunnel to the bottom. With several different combinations of laser lights and sound to choose from, no two rides are the same on Hyperlight.

"Big Brothers Big Sisters of Central Iowa is thrilled to partner with Adventureland to celebrate the grand opening of the new Hyperlight water slide," said BBBSIA CEO- Bridget Cravens-Neely. "We're incredibly grateful to Adventureland for their generosity in providing 40 of our Littles and Bigs the opportunity to be among the first to experience this exciting new attraction. This is another example of Community."

The opening of the new Hyperlight kicks off a full season of thrills at Adventureland. The fun continues in June with the debut of the first-ever Bacon and Brews Fest and **Nerveless Nocks electrifying Jetpack Water Circus**. In July, the stunts continue with the **Off Axis Show**, an adrenaline-pumping spectacle that combines extreme sports and circus artistry. This August, families will be delighted by meet and greets with characters from some of their favorite PBS KIDS shows each weekend, visitors can expect to meet characters from hit Fred Rogers Productions series including *Daniel Tiger's Neighborhood*, *Donkey Hodie*, and *Alma's Way* on a rotating basis during the first-ever **Neighbor Days** event series. August will also bring the return of massive 3D **Drone Shows** nightly above Adventureland from August 15 through 17. The park will close out the 2025 season with **Oktoberfest** and **Phantom Fall Fest**.

To get the most out of the 2025 Season, Adventureland guests can purchase a 2025 Season Pass for the same price as a day ticket, just \$69.99 when they buy online. Select Season Passes include additional perks like free parking, free soda, discounts on food and merchandise and more.

To learn more about the new Hyperlight, to purchase Season Passes, and more, visit AdventurelandResort.com.

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About Adventureland Resort:

Adventureland Resort is the Home of Iowa's Best Thrills. Opening in 1974 and growing into a major Midwest destination including a theme park, Adventure Bay water park, the Adventureland Campground lodging property, and the Spectators Sports Bar and Grill full-service restaurant, Adventureland Resort has entertained millions of guests during 50 years of fun.